

Derived from nature.¹ Certified for confidence.



- Helps remove dirt.
- Skin feels soft, refreshed, hydrated and comforted.
- Free of parabens, phthalates, synthetic fragrance, synthetic dyes and SLS/SLES.

Mary Kay Naturally™ Skin Care is our latest commitment to giving as many women as possible the chance to love our products. And to feel confident in choosing the right products. In addition to our ongoing commitment to quality, safety and rigorously tested products, every Mary Kay Naturally™ product is third-party certified as natural according to comprehensive standards. For our core lineup, we chose COSMOS Natural certified by EcoCert.

POWER STATEMENT:

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Mary Kay Naturally™ features quality, effective and naturally derived¹ products that are right in step with your daily routine. The line includes Purifying Cleanser, Exfoliating Powder, Nourishing Oil and Moisturizing Stick. They are suitable for sensitive skin with gentle formulas for normal to dry skin types that leave skin looking healthy. Use them as your main skin care or add them to your favorite Mary Kay® regimen.

Benefits

- Helps remove dirt
- Skin feels soft, refreshed, hydrated and comforted.
- Skin looks healthy and feels nourished and soothed.
- Rinses clean without leaving a tight, parched feeling.

Ingredients

- Infused with cornflower floral water and sweet almond oil known for their soothing benefits.
- Includes moisture-boosting glycerin and antioxidant-rich vitamin E.
- Features a light vanilla scent.
- Free of parabens, phthalates, synthetic fragrance, synthetic dyes and SLS/SLES as are all Mary Kay Naturally™ products, plus Purifying Cleanser is also free of silicone, mineral oil and alcohol or any ingredients that have been genetically modified.
- 99.49% natural origin¹ of total ingredients
- The remaining 0.51% ingredients help blend the formula together and maintain effectiveness.

Usage

- For best results, use with a cotton pad on damp skin.
- Can mix with Mary Kay Naturally™ Exfoliating Powder for a personalized exfoliating experience.

Formula Attributes:

- Gentle formulas for normal-to-dry skin types
- Suitable for sensitive skin
- Clinically tested for skin irritancy and allergy
- Dermatologist-tested
- Non-comedogenic

Use Up Rate:

- Approximately 2 months used 2X daily.

¹At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to [www.MaryKay.com/Naturally]

