
THE
LITTLE
BOOK *of*
SKIN CARE

MARY KAY

Mary Kay was built on innovative skin care and personalization no one else can match. Today, we're still obsessed with developing innovative products that deliver the real results you expect and deserve. And your Mary Kay Independent Beauty Consultant is here to help you find the right skin care solutions for your personal needs. From the latest ingredients and the most innovative formulas to the unwavering Mary Kay commitment to quality and safety, your beautiful skin is truly our passion.

“When it comes to skin care, what works for your friend may not work for you. So, we offer a range of products that cater to the way a woman chooses to care for her skin at any stage in her life, whether it's age-defying, acne-fighting, hydrating, or now, products with naturally derived* ingredients. **MARY KAY NATURALLY™** Skin Care is our latest commitment to giving as many women as possible the chance to love our products.”



DR. LUCY GILDEA

MARY KAY CHIEF SCIENTIFIC OFFICER

*At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. For more information, go to marykay.com/naturally.

New! MARY KAY NATURALLY™

Nature is bountifully rich with skin-benefitting wonders. This was the inspiration for our new skin care collection. *Mary Kay Naturally*™ combines naturally derived* ingredients, unique to each product, with exciting, versatile forms to elevate a beauty routine. This skin care is **free of** parabens, phthalates, synthetic fragrance, synthetic dyes and SLS/SLES.

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**NEW! Mary Kay
Naturally™**
Purifying Cleanser,
\$26

MARY KAY
NATURALLY

99.49%
natural
origin*

PURIFYING
CLEANSER
NETTOYANT
PURIFIANT
LIMPIADOR
PURIFICANTE

99.49% NATURAL ORIGIN
99.49% ORIGINE NATURELLE
99.49% ORIGEN NATURAL

NET WT. / 127 g

Price is suggested retail.

A *comforting* CLEANSE

*Gently remove impurities with our creamy cleanser that
contains skin-soothing cornflower floral water.*

*A rich, indulgent formula prevents postwash tightness and leaves
skin feeling soft, refreshed, hydrated and comforted.*

WHEN TO *use it*



WHAT'S *inside*



Soothing
cornflower
floral water



Moisture-boosting
glycerin, derived
from coconut
and rapeseed



Antioxidant-rich
vitamin E, sourced
from soybeans



Skin-softening
sweet almond oil

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100%
natural
origin*

**NEW! Mary Kay
Naturally™**
Exfoliating Powder,
\$34



Price is suggested retail.

A *gentle* SKIN SMOOTHER

Gently exfoliate to help unclog pores and reveal smoother, softer-feeling skin. Including absorbent, soothing ingredients, this formula leaves skin looking healthy without feeling overscrubbed.

WHEN TO *use it*

2 to 3 times per week OR daily if preferred

WHAT'S *inside*



Absorbent
rice starch



Exfoliating
antioxidant
citric acid



Exfoliating
hydrogenated
castor oil



Soothing
baking soda

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**NEW! Mary Kay
Naturally™**
Nourishing Oil,
\$48

100%
natural
origin*



Price is suggested retail.

A *healthy* GLOW

*Revitalize skin with this lightweight-feeling oil.
Oh-so-versatile, it can be applied all over, including on your
face, cuticles, elbows and even the ends of your hair.*

WHEN TO *use it*



WHAT'S *inside*



Conditioning
sesame oil



Nourishing
olive oil



Antioxidant-rich
vitamin E,
sourced from
soybean



Moisturizing
sweet almond
oil



Moisture-boosting
squalene, derived
from plants

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**NEW! Mary Kay
Naturally™**
Moisturizing Stick,
\$28

**100%
natural
origin***

MARY KAY
NATURALLY
MOISTURIZING STICK
BÂTON HYDRATANT
ARRA HUMECTANTE
100% NATURAL ORIGIN
100% ORIGINE NATURELLE
100% ORIGEN NATURAL
NET WT./10.8g

on-the-go MOISTURE

Moisturize and condition your skin anytime, anywhere with this totable, targeted balm. An immediate dryness reliever, in the form of a spillproof, travel-friendly stick, leaves skin feeling nourished, softer and soothed throughout the day.

WHEN TO *use it*
Anytime, anywhere

WHAT'S *inside*



Hydrating
carnauba wax



Dryness-
protecting
candelilla wax



Moisturizing
beeswax

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Price is suggested retail.

MARY KAY NATURALLY™

Benefits at a Glance

INGREDIENTS FROM NATURE

Soothing sweet almond oil, antioxidant-rich cornflower floral water, moisturizing candelilla wax ... these are just a few of the skin-benefitting, naturally derived* ingredients infused in the *Mary Kay Naturally*™ line.

CLAIMS YOU CAN COUNT ON

We want you to feel confident in our *Mary Kay Naturally*™ line, so every product is third-party certified as natural according to comprehensive standards. The COSMOS standard† requires evaluation of everything from the sourcing and processing of ingredients to the manufacturing of products and packaging.



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†To learn more about the COSMOS standard, see cosmos-standard.org/the-cosmos-standard.

WHAT'S *NOT* IN IT COUNTS TOO!

free of

PARABENS
PHthalATES
SYNTHETIC FRAGRANCE
SYNTHETIC DYES
SLS/SLES

**TimeWise
Miracle Set 3D[®],
\$110**



A BREAKTHROUGH 3D APPROACH TO SKIN AGING

DEFENDS against age-accelerating free radicals on skin with multiple antioxidant benefits.

DELAYS the look of premature skin aging with broad spectrum UVA/UVB protection and the exclusive, patent-pending *Age Minimize 3D[®]* Complex.

DELIVERS visible improvement of multiple signs of skin aging in just four weeks,* including:

- *Fine lines*
- *Resilience*
- *Softness*
- *Wrinkles*
- *Smoothness*
- *Luminosity*
- *Overall appearance*

Price is suggested retail.

*Results based on a 12-week independent clinical study in which 62 women used the TimeWise Miracle Set 3D[®] twice a day



*TimeWise Repair®
Volu-Firm® Set,*
\$205

ADVANCED AGE-FIGHTING POWERHOUSE

Lift away the years with these scientifically innovative products for the advanced signs of aging.

THE BEAUTIFUL BENEFITS:

- Reduces the look of deep lines and wrinkles.
- Restores a lifted appearance.
- Recaptures the look of youthful volume.
- Gives facial contours a firmer look.
- Targets age spots and uneven skin tone.
- Suitable for all skin types.



Botanical Effects®
Regimen,
\$54

NOURISHED. REFRESHED. HEALTHY-LOOKING SKIN.

Life is complicated. Your skin care regimen doesn't need to be! This super simple, nutrient-packed regimen helps put your skin back in balance, leaving it healthy-looking and hydrated. The extracts of the standout superfruit dragon fruit join well-known, centuries-old aloe for an antioxidant-packed infusion in every product. Suitable for all skin types, this skin care regimen is perfect for both beginners and skin care aficionados.



**Clear Proof®
Acne System,
\$45**

CLEAR THE WAY TO FLAWLESS SKIN.

Blemishes and breakouts don't discriminate. They can happen at any time, to anyone. And when you suffer from acne, you want an effective solution that works fast! *Clear Proof®* uses the power of benzoyl peroxide and 2 percent salicylic acid to help deliver clearer skin in just seven days!*

Price is suggested retail.

*Based on a 12-week independent clinical study



MKMen®
Skin Care
Products sold
separately

MEN WANT GREAT SKIN TOO!

That's why Mary Kay created *MKMen*® – a complete collection of skin care and grooming products just for him. From age-defying Advanced Eye Cream and Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30* to Daily Facial Wash, Shave Foam and Cooling After-Shave Gel, *MKMen*® has everything he needs to help him face the day with confidence.

*Over-the-counter drug product



***SkinVigorate Sonic™* Skin Care System, \$75**

Price is suggested retail.

Introducing SONIC-POWERED SKIN CARE

**MEET YOUR SKIN'S NEW BEST FRIEND:
THE *SKINVIGORATE SONIC™* SKIN CARE SYSTEM.**

- Clinically shown to remove four times more dirt, oil, impurities, makeup and pollutants than hand-cleansing alone.*
- Three speeds allow you to customize your cleanse.
- 60-second auto-shutoff keeps your routine consistent.
- 200+ oscillations per second gently lift away pore-clogging impurities.
- Preps skin for the next step, clearing the way for benefit-packed serums and moisturizers.
- Waterproof† device with rechargeable battery.

*Results based on a one-day independent clinical study during which 21 women used cleanser with the *SkinVigorate Sonic™* Skin Care System + the *SkinVigorate Sonic™* Facial Cleansing Brush Head for 15 seconds.

†Fully submerging in water is not recommended.

USE SKINVIGORATE SONIC™ WITH YOUR FAVORITE CLEANSERS.

The *Skinvigate Sonic*™ has 20,000 microbristles that vibrate rapidly to work *Mary Kay*® cleansers into hard-to-reach places.



**NEW! Mary Kay
Naturally™**
Purifying Cleanser

Botanical Effects®
Cleansing Gel

MKMen® Daily
Facial Wash

TimeWise Repair®
Volu-Firm® Foaming
Cleanser

TimeWise®
Age Minimize 3D®
4-in-1 Cleanser

New!
*Sonic-Powered
Massage Meets*

AGE-DEFYING RESULTS.

SKINVIGORATE SONIC™ FACIAL MASSAGE HEAD

Relax facial tension and soften the appearance of fine lines! With an attachable facial massage head,* face and neck appear tightened and toned and skin appears younger-looking and more radiant.



Skinvigate Sonic™ Facial Massage Head,
\$25, pk./1

Price is suggested retail.

*Sold separately

PAIR WITH
POWERFUL SERUMS**
OR NOURISHING OIL:



TimeWise Repair®
Volu-Firm®
Advanced
Lifting Serum



TimeWise
Replenishing
Serum+C®



TimeWise®
Pore Minimizer



TimeWise®
Tone-Correcting
Serum



**Mary Kay
Naturally™**
Nourishing Oil

**The device was not designed to be paired with acne or sunscreen products.



TimeWise®
Age Minimize 3D® Eye Cream,
\$36

DON'T FORGET YOUR EYES!

This age-defying eye cream helps improve multiple visible signs of aging and fatigue, including the appearance of dark circles, undereye puffiness, fine lines and wrinkles. Skin looks firmer as this quick-absorbing cream immediately moisturizes and brightens the eye area. Plus, it maintains moisture in the eye area for 12 hours. You'll see overall improvement in skin's appearance for a more youthful, rested look.

MORE BEAUTIFUL BENEFITS:

- Includes our patent-pending *Age Minimize 3D®* Complex.
- Ophthalmologist-tested.
- Suitable for sensitive eyes and contact lens wearers.

*CONTACT ME,
YOUR
ONE-STOP
BEAUTY SHOP*

*MARY KAY INDEPENDENT
BEAUTY CONSULTANT.*

MARY KAY®