

Derived from nature.¹ Certified for confidence.



- Gently exfoliates skin and leaves it looking healthy.
- Does not leave skin feeling over-scrubbed.
- Free of parabens, phthalates, synthetic fragrance, synthetic dyes and SLS/SLES.

Mary Kay Naturally™ Skin Care is our latest commitment to giving as many women as possible the chance to love our products. And to feel confident in choosing the right products. In addition to our ongoing commitment to quality, safety and rigorously tested products, every Mary Kay Naturally™ product is third-party certified as natural according to comprehensive standards. For our core lineup, we chose COSMOS Natural certified by EcoCert.

POWER STATEMENT:

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Mary Kay Naturally™ features quality, effective and naturally derived¹ products that are right in step with your daily routine. The line includes Purifying Cleanser, Exfoliating Powder, Nourishing Oil and Moisturizing Stick. They are suitable for sensitive skin with gentle formulas for normal to dry skin types that leave skin looking healthy. Use them as your main skin care or add them to your favorite Mary Kay® regimen.

Benefits

- Gently exfoliates skin and leaves it looking healthy.
- Skin feels smoother and softer.
- Preps skin for the next step in your routine
- Exfoliating lifts away complexion-dulling dead skin cells
- Exfoliating can help unclog pores, which can help pores appear smaller
- Does not leave skin feeling over-scrubbed.

Ingredients

- Features hydrogenated castor oil, processed into fine, wax beads, and citric acid to provide exfoliating benefits, which help skin cell turnover
- Rice starch offers absorbent qualities while baking soda provides soothing benefits.
- Features a light vanilla scent
- Free of parabens, phthalates, synthetic fragrance, synthetic dyes and SLS/SLES as are all Mary Kay Naturally™ products, plus Exfoliating Powder is also free of surfactants, talc, silicone, mineral oil and alcohol or any ingredients that have been genetically modified.
- 100% natural origin¹ of total ingredients

Usage

- Can be used 2 to 3 times per week or daily if preferred.
- Use a dime-sized amount up to a quarter-sized amount mixed with water for customized exfoliation.
- Can be mixed with May Kay Naturally™ Purifying Cleanser or Mary Kay Naturally™ Hydrating Oil for a personalized exfoliating experience.

Formula Attributes:

- Gentle formulas for normal-to-dry skin types
- Suitable for sensitive skin
- Clinically tested for skin irritancy and allergy
- Dermatologist-tested
- Non-comedogenic

Use Up Rate:

- Approximately 2.5 months used 1X daily (about a quarter-sized amount).

¹At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to [www.MaryKay.com/Naturally].

