MARY KAY

IntelliMatchTM Technology for your true shade



- Provides a long-lasting, luminous finish
- Delivers 12 hours of moisturization
- Humidity- and sweat-resistant formula
- Includes our Age Minimize 3DTM Complex

POWER STATEMENT:

IntelliMatchTM Technology for your true shade

Achieve a gorgeous, luminous complexion from a foundation that also delivers exceptional wear, our exclusive IntelliMatch™ Technology and our patent-pending Age Minimize 3D™ Complex.

The Natural-Looking Luminous Finish:

- 8 of 10 women said, "It's the best match to my skin tone I've ever found!"
- Skin looks instantly brightened and foundation looks fresh all day.
- 12 hours of moisturization and 12 hours of wear.
- This weightless coverage foundation creates a skin-perfecting finish.
- Contains light-reflecting minerals plus jojoba for lasting comfort.
- The humidity- and sweat-resistant formula applies smoothly and won't settle into fine lines.
- Skin instantly looks healthier, firmer and younger.
- Blends evenly to provide buildable medium-to-full coverage.

9 of 10 women said TimeWise Luminous 3D Foundation:

- Provides a seamless match to my skin tone (90%)
- Natural-looking finish (90%)

- Smooths the appearance of fine lines (91%)
- Feels comfortable on skin (92%)

The Perfect-Match Shades

- Our exclusive IntelliMatchTM Technology captured the authentic, true skin tones of thousands of women around the world.
- Three areas were scanned (forehead, cheek and décolleté) to capture over 3,000 variations of tone for more accurate data.
- The results guided every amazing TimeWise® Matte 3D and Luminous 3D Foundation shade created, significantly improving the authenticity of our shades, not the number of shades, so more women than ever can find their right shade.

The Age-Defying Formula:

• Features the same exclusive, patent-pending Age Minimize 3DTM Complex as TimeWise[®] Miracle Set 3DTM skin care products. The complex includes encapsulated resveratrol, vitamin B3 and an age-defying peptide.

Formula Attributes:

- Dermatologist-tested
- Clinically tested for skin irritancy and allergy
- Non-comedogenic

Use Up Rate: The average use-up rate is approximately 1.1 months.

- Suitable for sensitive skin
- Suitable for sensitive eyes and contact lens wearers
- Fragrance-free and oil-free