

WHAT IS A MARY KAY HYDRASESSION?💙

It's our version of a really popular and expensive appointment at a spa that you will LOVE! These specific steps give us a layering approach to your skincare routine that mimics the spa experience with similar ingredients, yet easy and safe to use at home. Adding to your routine brings maximum skin benefits and you can try it free with your beauty consultant. 😊 Involves deep exfoliation, gentle pore-declogging, and extreme healthy nourishing hydration.

💖 ORDER OF APPLICATION & VERBIAGE SUMMARY: 💖

Pocket 1:

1. Volufirm cleanser \$28

repairing cleansing containing a skin-volumizing peptide that stimulates production of our tissue matrix including hyaluronic acid and collagen

2. Microderm refine \$32

physical exfoliation and circulation stimulator with aluminaoxide crystals

Pocket 2:

3. Charcoal mask \$24

pore de-clogging and gentle "adsorption" of toxins and pollutants with activated charcoal and bentonite

(optional: use botanicals toner after removing and before next step)

4. Lip scrub \$12

gentle lip exfoliating sugar scrub

5. Facial peel \$65

glycolic acid with calming marine extracts

Pocket 3:

6. Hydrogel eye patches \$40

calming, depuffing, dark circle and fine line reducer

7. Lip balm \$12

antioxidant-rich shea butter balm

Pocket 4:

8. Nourishing oil \$48

Mary Kay Naturally hydrating oil, blend of sweet almond oil, sesame oil and olive oil, as well as plant-derived squalane and vitamin E

9. TW moisture renewal gel mask \$22

wear overnight for an enhanced pampering experience, an antioxidant super power proven to firm, calm and strengthen our skin barrier

10. Remove eye patches, gently pat in any remaining gel, optional to add eye cream of your choice \$32-42

COST BREAKDOWN:

Inside a rollup bag \$35

Total value \$283+\$35= \$318 retail

Sell for \$249 = \$69 savings for them - - - like getting the nourishing oil or the peel for free.

We prefer to keep it at \$249 because the average hydrafacial at a spa is \$250.

Think BIG this is still profiting you and creating STRONG customers!

💖 Optional add-ons ideas that I use and/or show at the hydrasession: 💖

Eye makeup remover \$17

Skinvigorate sonic brush system \$75

Satin hands set \$36

Oil free hydrating gel for daytime moisture \$32

Botanical Effects Refreshing Toner \$18

Eye renewal cream \$42

OTHER RESOURCES:

*watch me first video

*important disclaimers video

*tray inserts

*hydrasession happiness sheet (like a closing sheet but for use throughout the appointment)

*opinion panel sheet

*filled rollup bag ready-to-sell contents pic

*example invite pic

🚫🚫🚫 **DISCLAIMER:** this isn't intended for daily use. Be sure you are on the best Mary Kay skin care program for your specific daily regimen.

💡 **TIP:** use all product fact sheet found on intouch under PRODUCT CENTRAL for the company's specific words to describe each product in detail.

💖 Any updates will be added to this same drive folder so check back periodically.