



# FOUNDATION CHART IVORY SKIN TONE

<b>Luminous-Wear</b> (Luminous or Dewy Finish) or <b>Matte-Wear</b> (Satin Matte Finish)	<b>Medium-Coverage Foundation</b> (Matte Finish)	<b>Mineral Powder Foundation</b> (Matte Finish)	<b>CC Cream</b> (Satin Finish)	<b>Endless Performance Creme-to-Powder Foundation</b> (Satin Matte Finish)	<b>Sheer Mineral Pressed Powder</b> (Matte Finish)	<b>Concealer</b>	<b>Facial Highlighting Pen</b>
Ivory 1	No Match	Ivory 0.5	Very Light	No Match	Ivory 1	Ivory 2	Shade 1
Ivory 2	No Match	Ivory 0.5	Very Light	Ivory 1	Ivory 1	Ivory 1	Shade 1
Ivory 3	104	Ivory 0.5— Ivory 1	Very Light	Ivory 1	Ivory 1	Ivory 2	Shade 1— Shade 2
Ivory 4 * Muted Tone	100	Ivory 1	Very Light	No Match	Ivory 2	Ivory 1	Shade 2
Ivory 5	200	Ivory 2	Very Light	Ivory 2	Ivory 2	Ivory 1	Shade 2
Ivory 6 * Muted Tone	204	Ivory 1	Very Light	Ivory 3	Ivory 2	Ivory 2	Shade 2
Ivory 7	No Match	Ivory 0.5— Ivory 2	Very Light	Ivory 4	Ivory 2	Ivory 2	Shade 2

## Key

/ = Or

— = Between (can wear either color)

& = Mix Two Shades together

\* Muted Tones = Less Pigment = Less Colorful

Example— Every foundation you try on a client turns really orange or really pink or yellow...Try a Muted Tone!

Ivory Muted Tones are #4 & #6



## FOUNDATION CHART BEIGE SKIN TONE

<b>Luminous-Wear</b> (Luminous or Dewy Finish) or <b>Matte-Wear</b> (Satin Matte Finish)	<b>Medium-Coverage Foundation</b> (Matte Finish)	<b>Mineral Powder Foundation</b> (Matte Finish)	<b>CC Cream</b> (Satin Finish)	<b>Endless Performance Creme-to-Powder Foundation</b> (Satin Matte)	<b>Sheer Mineral Pressed Powder</b> (Matte Finish)	<b>Concealer</b>	<b>Facial Highlighting Pen</b>
Beige 1	No Match	Beige 1	Light-to-Medium	Ivory 2/ Beige 1	Ivory 2 / Beige 1	Beige 2	Shade 2
Beige 2	Closest Match Beige 300 Has More Yellow Pigment	Beige 1	Light-to-Medium	Beige 1/ Beige 2	Beige 1	Beige 2	Shade 2
Beige 3	Beige 304	Beige 1.5	Light-to-Medium	Beige 2/ Ivory 5	Beige 1	Beige 1	Shade 2
Beige 4 * Muted Tone	Beige 300/302 But Less Yellow	Beige 2— Beige 1	Light-to-Medium	Ivory 5	Beige 1	Beige 1	Shade 3 & Shade 2
Beige 5	Beige 302	Beige 2	Medium-to-Deep	Beige 2/ Beige 3	Beige 1 / Beige 2	Beige 2	Shade 3
Beige 6 * Muted Tone	Beige 400/402 But Less Yellow	Beige 2	Medium-to-Deep	Beige 4/ Beige 5	Beige 1 / Beige 2	Beige 1	Shade 3
Beige 7	Beige 402	Beige 2	Medium-to-Deep	Beige 5	Beige 2	Beige 2	Shade 3
Beige 8	No Match	Beige 1.5	Medium-to-Deep	Beige 6	Beige 2	Beige 1	Shade 3

### Key

/ = Or

= Between (can wear either color)

& = Mix Two Shades together

\* Muted Tones = Less Pigment = Less Colorful

Example— Every foundation you try on a client turns really orange or really pink or yellow...Try a Muted Tone!

Beige Muted Tones are #4 & #6



# FOUNDATION CHART BRONZE SKIN TONE

<b>Luminous-Wear</b> (Luminous or Dewy Finish)  <b>or</b> <b>Matte-Wear</b> (Satin Matte Finish)	<b>Medium-Coverage Foundation</b>  (Matte Finish)	<b>Mineral Powder Foundation</b>  (Matte Finish)	<b>CC Cream</b>  (Satin Finish)	<b>Endless Performance Creme-to-Powder Foundation</b>  (Satin Matte Finish)	<b>Sheer Mineral Pressed Powder</b>  (Matte Finish)	<b>Concealer</b>	<b>Facial Highlighting Pen</b>
Bronze 1	Bronze 500	Bronze 1	Medium-to-Deep or Deep	Beige 6/ Bronze 1	Beige 1 / Bronze 2	Bronze 1	Shade 3 & 4
Bronze 2	Bronze 504	Bronze 1	Deep	Bronze 1/ Bronze 2	Bronze 1	Bronze 1	Shade 3 & 4
Bronze 3	Bronze 507	Bronze 2	Deep	Bronze 2	Bronze 1	Bronze 1 & 2 / Bronze 1	Shade 4
Bronze 4	No Match	Bronze 3	Deep	Bronze 2/ Bronze 3	Bronze 1	Bronze 1 & 2 / Bronze 1	Shade 4
Bronze 5	Bronze 607	Bronze 3	Deep	Bronze 3	Bronze 2	Bronze 2	Shade 4
Bronze 6	Bronze 600 Less Yellow	Bronze 3	Deep	Bronze 4	Bronze 2	Bronze 2	Shade 4
Bronze 7	Bronze 607 = Less Orangey Tone, Warm Yellow	Bronze 4	Deep	Bronze 4/ Bronze 5	Bronze 2	Bronze 2	Shade 4
Bronze 8	Bronze 708	Bronze 5	Deep	Bronze 5	Bronze 2	Bronze 2	Shade 4

## Key

/ = Or

- = Between (can wear either color)

& = Mix Two Shades together

\* Muted Tones = Less Pigment = Less Colorful

Example— Every foundation you try on a client turns really orange or really pink or yellow...Try a Muted Tone!

# FOUNDATION SHADE UNDERTONE CHART

Category	Yellow	Olive	Pink	Golden Orange/ Warm Yellows	Warm Brown
<b>Ivory</b>	Ivory 2		Ivory 1		
			Ivory 3		
	Ivory 4*	Ivory 4*	Ivory 4*		
		Ivory 5			
	Ivory 6*	Ivory 6*	Ivory 6*		
			Ivory 7		
<b>Beige</b>	Beige 2	Beige 1	Beige 3		
	Beige 4 *	Beige 4 *	Beige 4*		
		Beige 5			
	Beige 6 *	Beige 6*	Beige 6*		
		Beige 7	Beige 8		
<b>Bronze</b>	Bronze 1		Bronze 2	Bronze 3	
	Bronze 4*	Bronze 4*	Bronze 4*		
				Bronze 5	
	Bronze 6*	Bronze 6*	Bronze 6*		
					Bronze 7
					Bronze 8

- Muted Tones = Less Pigment = Less Colorful  
Example— Every foundation you try on a client turns really orange or really pink or yellow...  
Try a Muted Tone!
- Ivory Muted Tones are #4 & #6, Beige Muted Tones are #4 & #6, Bronze Muted Tones are #4 & #6